The Three Phases of the Supply Chain Management Concept Evolution

Phase	Physical Distribution Management	Logistics Management	Supply Chain Management
Date	1960s	1970s-80s	1980s-90s
Focus	Distribution of final product	Optimizing internal operations (function-oriented)	Integration across organizational boundaries (process-oriented)
Added	•Inventory •Out-bound transportation •Warehousing •Order processing	•Manufacturing •Procurement •In-bound transportation	•Management of customer relations •Management of information •External logistics processes and suppliers